



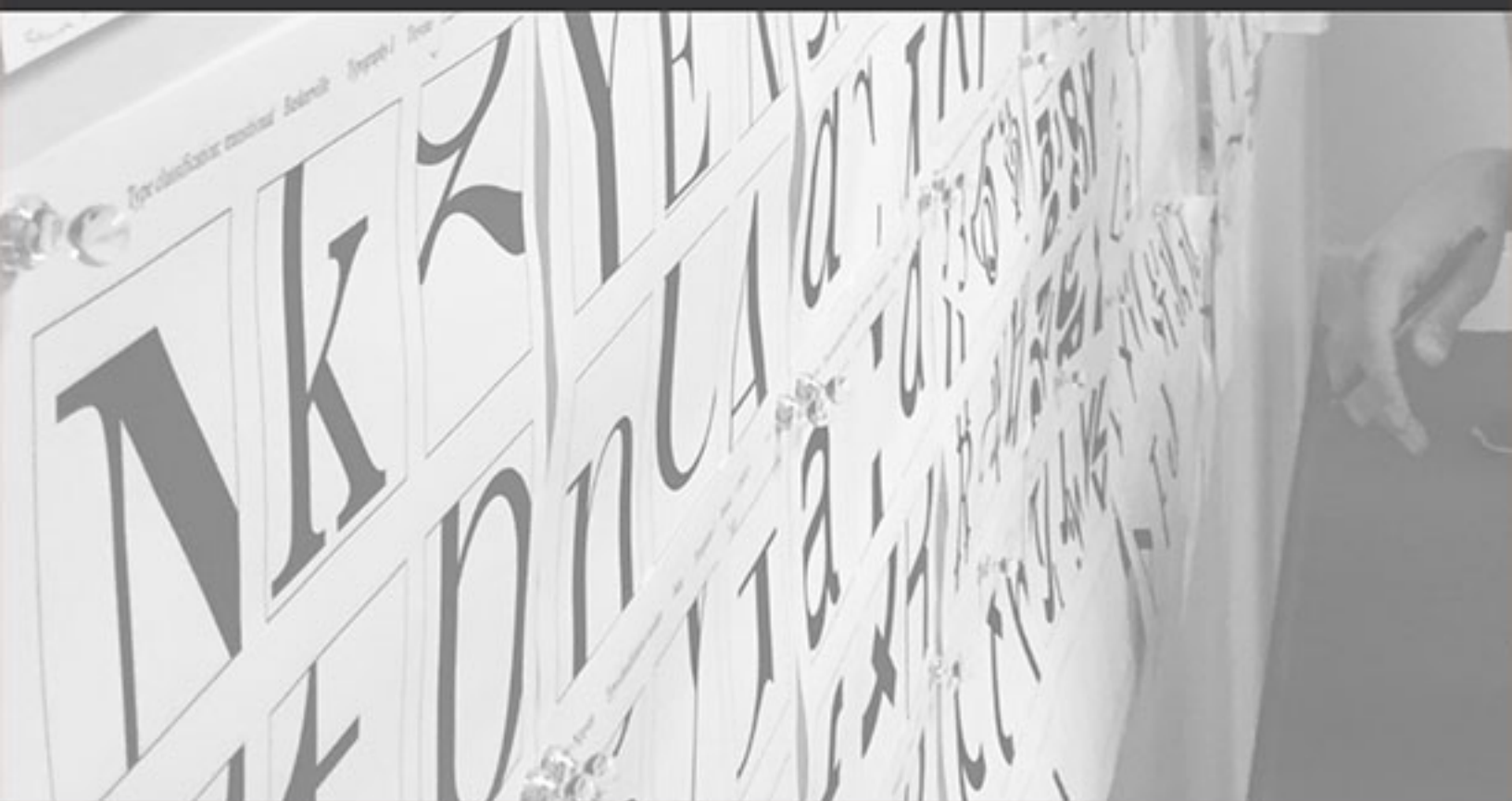
BFA

graphic

DESIGN



UNIVERSITY OF THE
INCARNATE
WORD



GRAPHIC DESIGN PROGRAM

FOUR YEAR SAMPLE PLAN

This is a sample 4-year plan for students who pursue the Graphic Design (GDSN) Program. By following this schedule, students would be able to complete the program in 4 years (8 semesters). Failure to pass a course within the major may extend the plan a year or more.

Note: A portfolio review is done prior to entering the 2nd year. Failure to pass the portfolio review will result in not continuing the graphic design program. However, it is optional to retry passing the portfolio review.

FIRST YEAR (PORTFOLIO REVIEW)

Fall Semester - 16 Hours			Spring Semester - 16 Hours		
GDSN	1100	Orientation to Graphic Design	GDSN	1210	Drawing for Designers (8 weeks)
GDSN	1301	Introduction to Graphic Software	GDSN	1215	Digital Imaging (8 weeks)
GDSN	1380	Foundations of Design	GDSN	1390	Typography I
ARTS	1301	Drawing I	ENGL	1312	Composition II
PHIL	1301	Intro to Philosophy	DHWP	1200	Dimensions of Health/Wellness
ENGL	1301	Composition I	MATH	3 hours	Math from list
			PEHP	1 hour	PE from list

SECOND YEAR

Fall Semester - 15 Hours			Spring Semester - 16 Hours		
GDSN	2305	Visual Language	GDSN	2300	IA I: Basic Design & Languages
GDSN	2390	Typography II	GDSN	2310	GD I: Intro to Visual Comm
ELEC	3 hours	Art/Design Elective from list	ELEC	3 hours	Art/Design Elective from list
ARTH	2361	Art History: Ancient to Medieval	ARTH	2362	Art History: Renn to Modern
PHIL	2310	World Literature	SCIE	4 hours	Science w/ Lab from list

THIRD YEAR

Fall Semester - 15 Hours			Spring Semester - 15 Hours		
GDSN	3300	IA II: User Interface Design	GDSN	4300	IA III: Dynamic Web Systems
GDSN	3310	GD II: Visual Systems	GDSN	4310	GD III: Information Design
GDSN	4325	History of Communication Design	GDSN	4330	Business of Design
LANG	3 hours	Language I from list	LANG	3 hours	Language II from list
SOSC	3 hours	Social Science from list	PHIL	3375	Aesthetics: Art & Beauty

FOURTH YEAR

Fall Semester - 15 Hours			Spring Semester - 12 Hours		
GDSN	4301	Advanced Projects Practicum	GDSN	4240	AP: Graphic Design (8 weeks)
GDSN	4399	Special Topics	GDSN	4250	AP: Interactive Design (8 weeks)
ELEC	3 hours	Adv Art/Design Elective from list	GDSN	4303	Senior Portfolio
ARTH	3361	Survey of Contemporary Art	GDSN	4220	Senior BFA Seminar
HIST	3 hours	History from list	RELS	3 hours	Religion from list

UIW Core: 46 hours | Graphic Design Core: 80 hours
Hours shared between UIW & GDSN Core: 6 hours

Total Credits: 120 hours

BFA GRAPHIC DESIGN**120-Hour Degree Checklist**

University Core Courses (46 Hours)			Hrs	Year	Sem	Institution	Semester	Grade
ENGL	1311	Composition I	3			UIW	Fall 2018	B+
ENGL	1312	Composition II	3					
ENGL	2310	World Literature	3					
ARTS	1301	Drawing I *	3					
PHIL	1380	Intro to Philosophy	3					
RELS	x3xx	Religion course from list	3					
PHIL	3375	Aesthetics: Art & Beauty *	3					
DHWP	1200	Dimensions of Healthy & Wellness	2					
PEHP	11xx	PE course from list	1					
SCIE	14xx	Science course from list	4					
MATH	13xx	Math course from list	3					
SOSC	13xx	Social Science course from list	3					
HIST	1311	History course from list	3					
LANG	13xx	Language I course from list	3					
LANG	13xx	Language II course from list	3					
GDSN	1301	Graphic Design Software *	3	1Y	F			

Art History (9 Hours)

ARTH	2361	Survey I: Anc to Mod	3	2Y				
ARTH	2362	Survey II: Renn to Mod	3	2Y				
ARTH	4361	Survey of Contemporary Art	3	4Y	F			

Pre-Portfolio Review (17 Hours)

GDSN	1100	Orientation to Graphic Design	1	1Y	F			
ARTS	1301	Drawing I *	3	1Y				
GDSN	1301	Graphic Design Software *	3	1Y	F			
GDSN	1210	Drawing for Designers	2	1Y	S			
GDSN	1215	Digital Imaging	2	1Y	S			
GDSN	1380	Foundations of Design	3	1Y	F			
GDSN	1390	Typography I	3	1Y	S			

Graphic Design Concentration Courses (48 Hours)

GDSN	2305	Visual Language	3	2Y	F			
GDSN	2390	Typography II	3	2Y	F			
GDSN	2300	Interactive Design I: Basic Design	3	2Y	S			
GDSN	2310	Graphic Design I: Visual Comm	3	2Y	S			
GDSN	3300	Interactive Design II: User Interface	3	3Y	F			
GDSN	3310	Graphic Design II: Visual Systems	3	3Y	F			
GDSN	4300	Interactive Design III: Web Systems	3	3Y	S			
GDSN	4310	Graphic Design III: Info Design	3	3Y	S			
GDSN	4325	Business of Design	3	3Y	S			
GDSN	4330	History of Communication Design	3	3Y	F			
GDSN	4220	Senior BFA Seminar	2	4Y	S			
GDSN	4240	Advanced Projects: Graphic Design	2	4Y	S			
GDSN	4250	Advanced Projects: Interactive Design	2	4Y	S			
GDSN	4301	Advanced Projects Practicum	3	4Y	F			
GDSN	4303	Senior Portfolio	3	4Y	S			
GDSN	4399	Special Topics	3	4Y	F			
PHIL	3375	Aesthetics: Art & Beauty *	3	4Y				

Graphic Design Electives (9 Hours)

ELEC	x3xx	Art & Design Elective from list	3	2Y				
ELEC	x3xx	Art & Design Elective from list	3	2Y				
ELEC	x3xx	Art & Design Elective from list; UD	3	4Y				

(*) Shared between the University Core and GDSN Core; credit hours counted once. Upper Division (UD) courses are noted in **bold**. Students must have 42 UD hours to graduate.

F - FALL ONLY | S - SPRING ONLY

1Y - FIRST YEAR | 2Y - SECOND YEAR | 3Y - THIRD YEAR | 4Y - FOURTH YEAR

ART & DESIGN ELECTIVES (GRAPHIC DESIGN)

This is a list of courses that meet the requirement for the Art and Design electives in the Graphic Design BFA.

- A minimum of 9 hours is required.
- A minimum of 3 hours must be from Upper Division courses (3xxx or 4xxx).

ART & DESIGN ELECTIVES

ARTS	2351	Printmaking I	3
ARTS	3300	Color Theory for Artists	3
ARTS	3352	Printmaking II	3
ARTS	2357	Photography I	3
BMKT	3331	Principles of Marketing	3
BMKT	3333	Integrated Marketing Communications	3
GDSN	4302	Cooperative Education Internship	3
GDSN	4390	World Graphics Away	3
COMM	1301	Intro to Mass Communications	3
COMM	2320	Audio Production I	3
COMM	2358	Video Production I	3
COMM	3320	Aesthetics of Vision & Sound	3
INTD	2364	Color Theory	3

Note: Please consult with your advisor for recommendations of courses that may not be on this list.

APPROVED/RECOMMENDED MINORS FOR GRAPHIC DESIGN MAJORS

Transfer and non-traditional students who must maintain full-time enrollment are encouraged to choose one of the approved minors. These credits can count towards the elective credits required for the major. A minor is not required but helpful.

MINOR IN ART *			18 HOURS
ARTS	1301	Drawing I **	3
ARTS	1311	Two-Dimensional Design	3
ARTS	2301	Drawing II	3
ARTS	2311	Three-Dimensional Design	3
ARTS	2320	Painting I	3
ARTS	33xx	Upper Division Art Course	3

MINOR IN ART HISTORY *			15 HOURS
ARTH	2361	Art History: Ancient to Medieval **	3
ARTH	2362	Art History: Renaissance to Modern **	3
ARTH	3360	Survey in Contemporary Art **	3
ARTH	33xx	Upper Division Art Course	3
ARTH	33xx	Upper Division Art Course	3

MINOR IN PHOTOGRAPHY			18 HOURS
ARTS	1311	Two-Dimensional Design	3
ARTS/COMM	2357	Photography I	3
ARTS/COMM	3358	Digital Photography	3
ARTH	3357	History of Photography	3
ARTS	3360 or	Photography II: Documentary Photo	3
ARTS	3365	Photography II: Directional Photo	3
ARTS	3360 or	Photography II: Documentary Photo	3
ARTS	3365 or	Photography II: Directional Photo	3
ARTS	4355 or	Museology	3
ARTS	4360 or	Art Photography: Manipulated Images	3
ARTS	4388 or	Internship in Photography	3
COMM	1301 or	Intro to Mass Communication	3
COMM	4315 or	Media Ethics	3
COMM	4350 or	Photojournalism	3
THAR	3363 or	Light Design	3
ARTS	43xx	Topics in Photography	3

MINOR IN COMMUNICATION ARTS *			12 HOURS
COMM	2361	Intro to Mass Communication **	3
COMM	23xx	Communication Arts Course	3
COMM	33xx	Upper Division Communication Arts Course	3
COMM	33xx	Upper Division Communication Arts Course	3

MINOR IN MARKETING *			18 HOURS
BMKT	3331	Principles of Marketing **	3
BMKT	2301	Accounting for Non-Business Majors	3
BMKT	3333	Integrated Marketing Communications **	3
BMKT	33xx	Upper Division Marketing Course	3
BMKT	33xx	Upper Division Marketing Course	3
BMKT	33xx	Upper Division Marketing Course	3

(*) See the Undergraduate Catalog for a full listing of possible courses. Some of these courses can be counted towards GDSN Major electives.

(**) These courses count for both the GDSN Major and the respective Minor.