

# 2022-2023 GRAPHIC DESIGN PROGRAM FOUR YEAR SAMPLE PLAN

This is a sample 4-year plan for students who pursue the Graphic Design (GDSN) Program. By following this schedule, students would be able to complete the program in 4 years (8 semesters). Failure to pass a course within the major may extend the plan a year or more.

**Note:** A portfolio review is done prior to entering the 2nd year. Failure to pass the portfolio review will result in not continuing the graphic design program. However, it is optional to retry passing the portfolio review.

FIRST YEAR

Fall Semester - 16 hours			Spring Semester - 15 hours		
GDSN	1100	Orientation to Graphic Design	GDSN	1310	Image Lab
GDSN	1301	Graphic Design Software	GDSN	1390	Typography I
GDSN	1380	Foundations of Design	ENGL	1312	Composition II
ARTS	1301	Drawing I	DWHP	1200	Dimensions of Health/Wellness
PHIL	1381	Intro to Philosophy	MATH	3 hours	Math from list
ENGL	1311	Composition I	PEHP	1 hour	PE from list

→ → **PORTFOLIO REVIEW**

SECOND YEAR

Fall Semester - 15 hours			Spring Semester - 16 hours		
GDSN	2305	Visual Language	GDSN	2300	Int. Dgn. I: Basic Design & Languages
GDSN	2390	Typography II	GDSN	2301	Motion & Storytelling
ELEC	3 hours	Art/Design Elective from list*	GDSN	2310	GD I: Intro to Visual Comm
ARTH	2361	Art History: Ancient to Medieval	ARTH	2362	Art History: Renn to Modern
ENGL	2310	World Literature I	SCIE	4 hours	Science w/ Lab from list

THIRD YEAR

Fall Semester - 15 hours			Spring Semester - 15 hours		
GDSN	3300	Int. Dgn. II: User Interface Design	GDSN	4300	Int. Dgn. III: Dynamic Web Systems
GDSN	3310	GD II: Visual Systems	GDSN	4310	GD III: Information Design
GDSN	4330	History of Communication Design	GDSN	4325	Business of Design
LANG	3 hours	Modern Language I from list	LANG	3 hours	Modern Language II from list
SOSC	3 hours	Social Science from list	ARTH	3360	Survey of Contemporary Art

FOURTH YEAR

Fall Semester - 16 hours			Spring Semester - 12 hours		
GDSN	4301	Graphic Design Capstone	GDSN	4320	Senior BFA Promotion
GDSN	4240	Adv. Projects: Graphic Design	GDSN	4303	Senior Portfolio
GDSN	4250	Adv. Projects: Interactive Design	ELEC	3 hours	Adv. Art/Design Elective from list*
ELEC	3 hours	Adv. Art/Design Elective from list*	RELS	3 hours	Religion from list
PHIL	1380	Aesthetics: Philosophy of Art and Beauty			
HIST	3 hours	History from list			

UIW Core: 46 hours | Graphic Design Core: 80 hours  
Hours shared between UIW & GDSN Core: 6 hours

Total Credits: 120 hours

(\* ) One of the electives needs to be Upper Division

NAME: \_\_\_\_\_

**BFA GRAPHIC DESIGN****120-Hour Degree Checklist****University Core Courses (43 Hours)**

	<b>Hrs</b>	<b>Year</b>	<b>Sem</b>
ENGL 1311	Composition I	3	
ENGL 1312	Composition II	3	
ENGL 2310	World Literature	3	
ARTS 1301	Drawing I *	3	
PHIL 1381	Intro to Philosophy	3	
RELS x3xx	Religion course from list	3	
PHIL 3375	Aesthetics: Art & Beauty *	<b>3</b>	
DWHP 1200	Dimensions of Health & Wellness	2	
PEHP 11xx	PE course from list	1	
SCIE 14xx	Science course from list	4	
MATH 13xx	Math course from list	3	
SOSC 13xx	Social Science from list	3	
HIST 1311	History course from list	3	
LANG 13xx	Language I from list	3	
LANG 13xx	Language II from list	3	

**Art History (9 hours)**

ARTH 2361	Art History: Ancient to Medieval	3	2Y	F
ARTH 2362	Art History: Renaissance to Modern	3	2Y	S
ARTH 3360	Survey of Contemporary Art	<b>3</b>	3Y	S

**Pre-Portfolio Review (16 hours)**

GDSN 1100	Orientation to Graphic Design	1	1Y	F
ARTS 1301	Drawing I *	3	1Y	
GDSN 1301	Graphic Design Software	3	1Y	F
GDSN 1380	Foundations of Design	3	1Y	F
GDSN 1390	Typography I	3	1Y	S
GDSN 1310	Image Lab	3	1Y	S

**Graphic Design Concentration Courses (49 Hours)**

GDSN 2305	Visual Language	3	2Y	F
GDSN 2390	Typography II	3	2Y	F
GDSN 2300	Int. Des. I: Basic Design & Languages	3	2Y	S
GDSN 2301	Motion & Storytelling	3	2Y	S
GDSN 2310	Graphic Design I: Visual Comm	3	2Y	S
GDSN 3300	Int. Dgn. II: User Interface Design	<b>3</b>	3Y	F
GDSN 3310	Graphic Design II: Visual Systems	<b>3</b>	3Y	F
GDSN 4330	History of Communication Design	<b>3</b>	3Y	F
GDSN 4300	Int. Dgn. III: Dynamic Web Systems	<b>3</b>	3Y	S
GDSN 4310	Graphic Design III: Info Design	<b>3</b>	3Y	S
GDSN 4325	Business of Design	<b>3</b>	3Y	S
GDSN 4240	Advanced Projects: Graphic Design	<b>2</b>	4Y	F
GDSN 4250	Advanced Projects: Interactive Design	<b>2</b>	4Y	F
GDSN 4301	Graphic Design Capstone	<b>3</b>	4Y	F
GDSN 4303	Senior Portfolio	<b>3</b>	4Y	S
GDSN 4320	Senior BFA Promotion	<b>3</b>	4Y	S
PHIL 3375	Aesthetics: Art & Beauty *	<b>3</b>	4Y	

**Graphic Design Electives (9 hours)\*\***

ELEC x3xx	Art & Design Elective from list	3	2Y	
ELEC x3xx	Art & Design Elective from list	3	2Y	
ELEC x3xx	Art & Design Elective from list; UD	<b>3</b>	4Y	

(\* ) Shared between the University Core and GDSN Core: credit hours counted once. **Upper Division (UD) courses are noted in bold.** Students must have 42 UD to graduate.

(\*\* ) One of the electives needs to be Upper Division

F - FALL ONLY | S - SPRING ONLY

1Y - FIRST YEAR | 2Y - SECOND YEAR | 3Y - THIRD YEAR | 4Y - FOURTH YEAR

# ART & DESIGN ELECTIVES (GRAPHIC DESIGN )

This is a list of courses that meet the requirement for the Art and Design electives in the Graphic Design BFA.

- A minimum of 9 hours is required.
- A minimum of 3 hours must be from Upper Division courses (3xxx or 4xxx).

## ART & DESIGN ELECTIVES

ARTS	1357	Introduction to Photography	3
ARTS	1358	Introduction to Digital Photography	3
ARTS	2351	Printmaking I	3
ARTS	3300	Color Theory for Artists	3
ARTS	3352	Printmaking II	3
BMKT	3331	Principles of Marketing	3
BMKT	3333	Integrated Marketing Communications	3
COMM	1301	Introduction to Mass Communication	3
COMM	2320	Audio Production I	3
COMM	3320	Aesthetics of Vision and Sound	3
COMM	3381	Digital Film Production I	3
COMM	3382	Digital Film Production II	3
GDSN	4302	Cooperative Education Internship	3
GDSN	4380H	Honors Project/Graphic Design	3
GDSN	4390	Graphic Design World Travel	3
INTD	1364	Color and Environment-Behavior Theory	3

Note: Please consult with your advisor for recommendations of courses that may not be on this list.

# APPROVED/RECOMMENDED MINORS FOR GRAPHIC DESIGN MAJORS

Transfer and non-traditional students who must maintain full-time enrollment are encouraged to choose one of the approved minors. These credits can count towards the elective credits required for the major. **A minor is not required but helpful.**

MINOR IN ART*			18 HOURS
ARTS	1301	Drawing I **	3
ARTS	1311	Two-Dimensional Design	3
ARTS	2301	Drawing II	3
ARTS	2311	Three-Dimensional Design	3
ARTS	2320	Painting I	3
ARTS	33xx	Upper Division Art Course	3

MINOR IN ART HISTORY*			15 HOURS
ARTH	2361	Art History: Ancient to Medieval **	3
ARTH	2362	Art History: Renaissance to Modern **	3
ARTH	3360	Survey of Contemporary Art **	3
ARTH	33xx	Upper Division Art History Course	3
ARTH	33xx	Upper Division Art History Course	3

MINOR IN PHOTOGRAPHY			18 HOURS
ARTS	1305 or	Design for Photographers	3
ARTS	1311	Two Dimensions Design	3
ARTS	1357	Intro to Photography	3
ARTH	1358	Intro to Digital Photography	3
ARTS	3357	Photography	3
ARTS	2360 or	Documentary Photography I	3
ARTS	3365	Directorial Photography	3
ARTS		Elective Photography Course (ARTS / COMM) from list <a href="https://uiw.smartcatalogiq.com/en/2022-2023/undergraduate-catalog/academic-programs/chass/minors/photography-minor/">https://uiw.smartcatalogiq.com/en/2022-2023/undergraduate-catalog/academic-programs/chass/minors/photography-minor/</a>	3

MINOR IN COMMUNICATION ARTS			12 HOURS
COMM	1301	Intro to Mass Communication **	3
COMM	23xx	Communication Arts Course	3
COMM	33xx	Upper Division Communication Arts Course	3
COMM	33xx	Upper Division Communication Arts Course	3

MINOR IN MARKETING*			18 HOURS
BKMT	3331	Principles of Marketing **	3
ACCT	2301 or	Accounting for Non-Business Majors	3
ACCT	2311	Principles of Accounting I	3
BKMT	3333	Integrated Marketing Communications **	3
BKMT	33xx	Upper Division Marketing Course	3
BKMT	33xx	Upper Division Marketing Course	3
BKMT	33xx	Upper Division Marketing Course	3

(\* See the Undergraduate Catalog for a full listing of possible courses. Some of these courses can be counted towards GDSN Major electives.

(\*\*) These courses count for both the GDSN Major and the respective Minor.